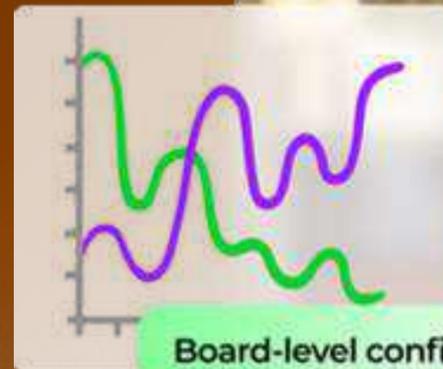
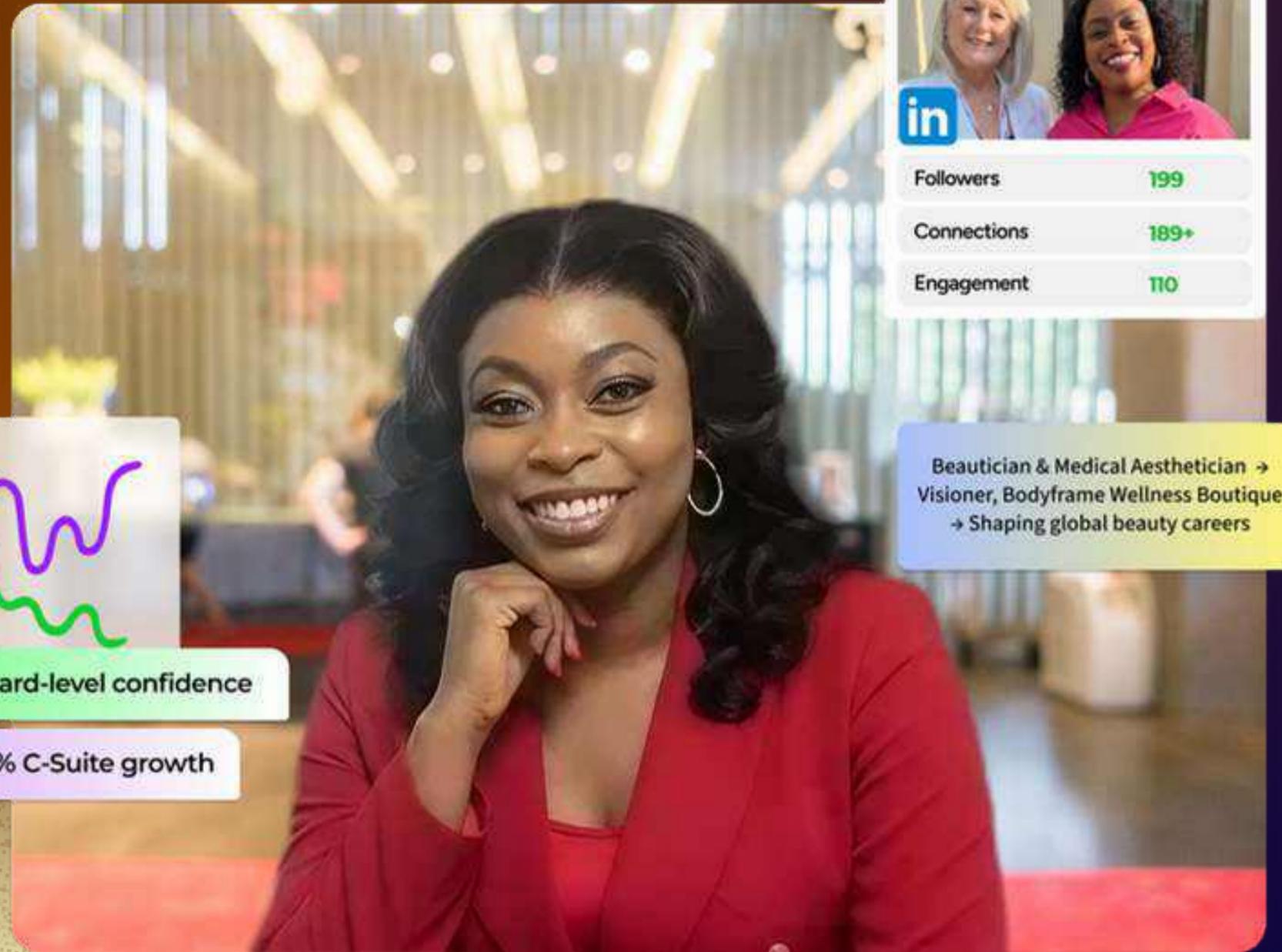


Executive Doctoral Case Study

Research-Powered Leadership Transformation

Dr. Adebola Paveun



Board-level confidence

75% C-Suite growth



in

Followers	199
Connections	189+
Engagement	110

Beautician & Medical Aesthetician →
Visioner, Bodyframe Wellness Boutique
→ Shaping global beauty careers

Who Is The Leader



About

Global aesthetics and wellness leader with 17+ years of enterprise building, education, and industry impact-translating care, science, and business into scalable value.

- Founder & CEO, Bodyframe International
- Research-driven digital transformation
- Governance-first operational design



Global Credibility

Experience and influence across Africa and international aesthetics networks.

- Multi-country training impact
- Industry accreditation & professional bodies
- Cross-cultural professional leadership



Growth in Scope

From practitioner to enterprise leader and digital strategist.

- Wellness platform modernization
- Digitalized education models
- Business-led digital adoption

THE LEADERSHIP PLATEAU

Pre Doctorate

➤ Strong experience Slowing growth

Despite deep expertise and consistent delivery, growth felt constrained. Leadership impact was strong within her institutions, but visibility, scalability, and structured digital systems needed strengthening.



➤ Leadership within boundaries

➤ Limited platform for influence

➤ Experience as the primary driver

➤ Increasing expectations

THE LEADERSHIP BREAKTHROUGH

Post Doctorate

➤ **Clarity Credibility Scalable influence**

With research-informed leadership and structured frameworks, experience evolved into authority. Decision-making gained clarity, boardroom confidence increased, and leadership influence expanded beyond the organization into wider industry and ecosystem contexts.

➤ **Research-informed clarity**

➤ **Boardroom trust and confidence**

➤ **Expanded leadership presence**

➤ **Sustainable impact at scale**

The Doctoral Academic Shift

Dr. Adebola advanced doctoral research in Digital Transformation in Aesthetics & Wellness to build enterprise-grade frameworks that professionalize digital adoption, improve data maturity, and modernize wellness education and operations.

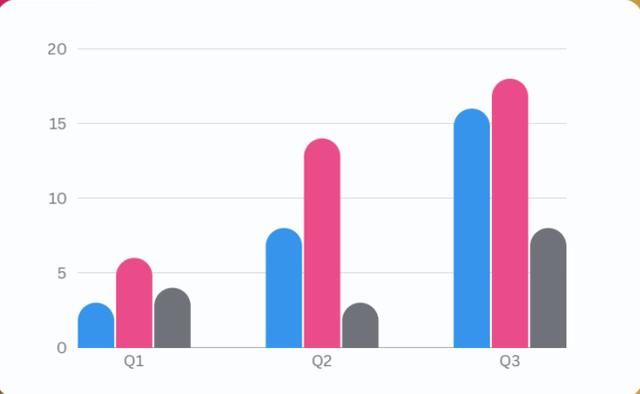
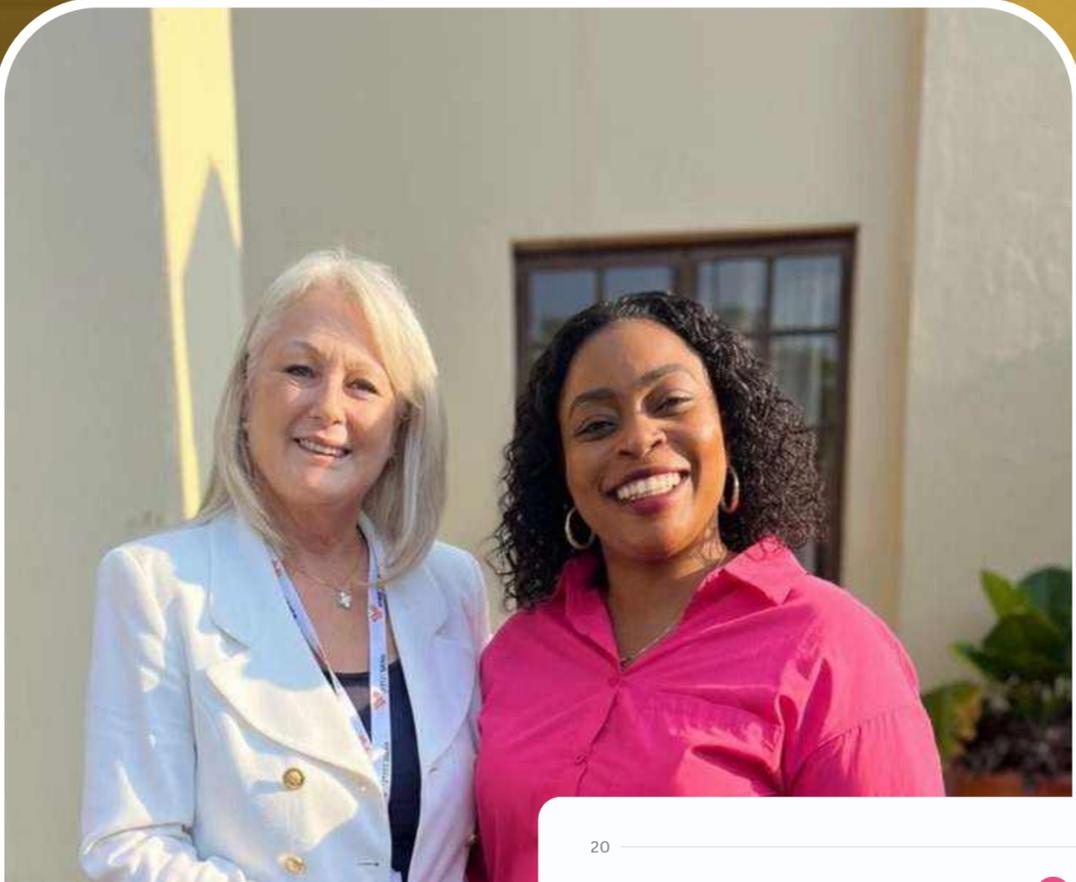
Achievements:

12+
Doctoral Research Models

24%

20+
Practical Use Cases

24%



Industry Impact

Research-led frameworks strengthening digital governance in aesthetics education, clinical practice, and wellness business operations.

✓ 2-3x business data adoption

✓ +30-35% data reliability maturity

✓ +25% faster analytics cycles

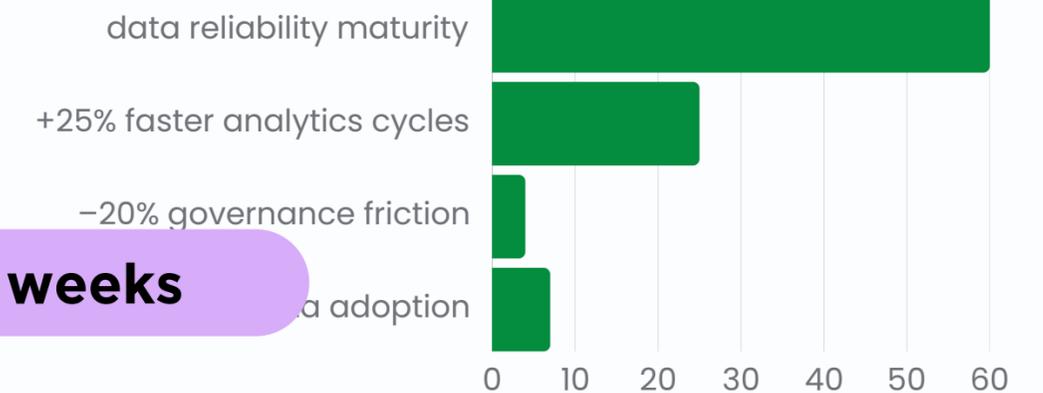
✓ -20% governance friction

✓ C360 rollout: 9 weeks



✓ P360 rollout: 8 weeks

Industry Impact



Leadership Outlook

Dr. Adebola Paveun brings 17+ years of enterprise leadership supported by a Doctorate in Digital Transformation in Aesthetics & Wellness, delivering research-led frameworks that strengthen governance maturity, decision confidence, and enterprise scalability.



17+ Years Leadership

10+ Countries Training Influence

02 Major Institutions Founded

01 Global Digital Platform



IMET WORLDWIDE

IMET Worldwide empowers accomplished executives to translate deep experience into recognized authority, enhanced visibility, and enduring leadership impact- while continuing to lead in the real world.

 <https://imetworldwide.com/>



Delivery Partner :



ZOC Learnings is the official training and delivery partner, responsible for outreach, enrolment, and practitioner-led program execution.

Branding Partner :



C-Suite Networks- A global leadership community connecting senior executives through insights, influence, and impact.



The doctorate strengthened my ability to blend clinical excellence with digital strategy, enabling scalable, standardized, and data-driven aesthetics and wellness leadership."

Dr. Adebola Paveun

