



CASE STUDY:

Dr. Rituraj Patil

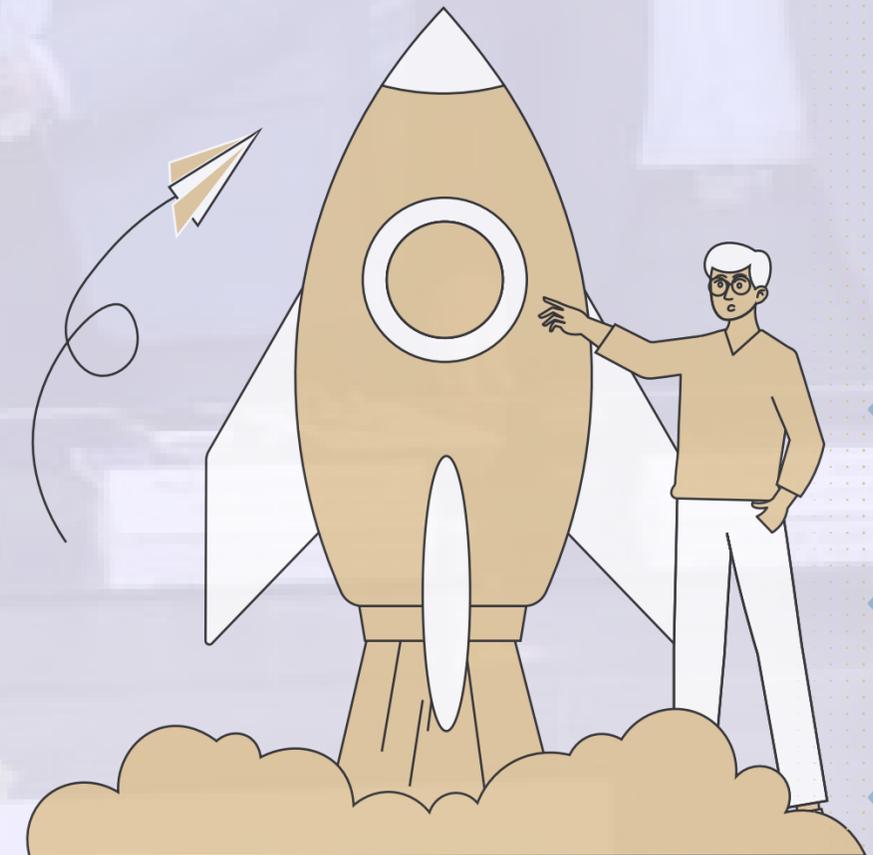
Achieving New Heights with the Power of a Doctorate.

 IMET WORLDWIDE



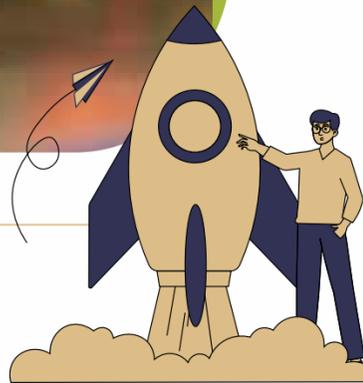
Table of Contents

- 1** | Research Scholar's Career at a Glance
- 2** | Pre-Doctorate Phase: Realizing the Roadblocks: & Discoveries
- 3** | His Doctorate Journey
- 4** | Post Doctorate Impact
- 5** | Results and Achievements
- 6** | LinkedIn Engagement Growth
- 7** | Self-Branding & Thought Leadership Impact
- 8** | Conclusion

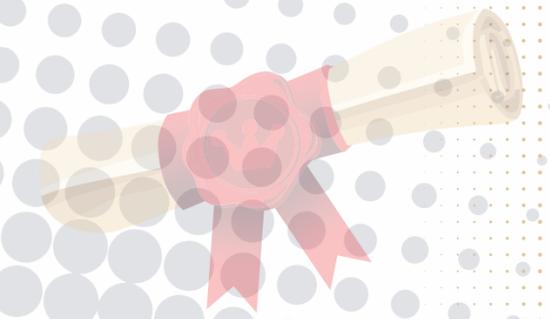


Research Scholar's Career at a Glance

- **Dr. Rituraj Patil is an accomplished technology leader with over 15 years of experience in Agile product management, AI innovation, and digital transformation.**
- **Currently based in Berlin, he has successfully led high-impact, large-scale B2B and B2C SaaS product journeys across industries worldwide.**
- **8x holder of R&D Innovation Patents across India, UK, and Australia.**
- **Delivered AI/ML, IoT, Cloud, DevSecOps, and cybersecurity solutions across Retail, Industrial Automation, BFSI, Telecom, Utilities, Healthcare, and Life Sciences.**
- **100+ keynote/guest sessions at leading conferences, and guest lecturer at premier institutions like IIMs, IITs, and Symbiosis.**



Pre-Doctorate Phase: Realizing the Roadblocks: & Discoveries



Identifying the Gap:

1

Despite a strong track record in agile delivery and product management, Dr. Rituraj recognized the need for advanced frameworks to integrate AI and digital transformation at scale.

Envisioning Growth:

2

Motivated to move beyond technical leadership into strategic advisory and industry thought leadership, he aspired to influence global best practices in AI-driven product innovation.

Future Readiness:

3

Saw the need to formalize and expand his knowledge to address evolving industry demands and stay ahead of technological trends in AI, IoT, and cloud-driven solutions.

The Turning Point

4

- **Challenges Identified:** Realized that deep technical expertise alone wouldn't secure strategic leadership roles or global influence.
- **Motivating Factor:** Driven by the desire to enhance leadership skills, bridge research gaps, and position himself as a trusted advisor in AI and digital transformation.

Vision for Enrolling in Doctorate

5

Dr. Rituraj viewed the Doctorate (DBA) program as essential for gaining advanced strategic insights, formalizing his knowledge in AI and digital transformation, and strengthening his ability to advise, mentor, and lead at a global scale.



His Doctorate Journey

Program Focus:

Dr. Rituraj completed his Doctor of Business Administration (DBA) in “AI and Digital Transformation”, specializing in applying AI-driven solutions to improve product management, agile delivery, and large-scale digital innovation. His research focused on integrating AI frameworks within agile and product development methodologies to drive business value.

Achievements:

- Developed frameworks for AI-powered agile product development and delivery.
- Strengthened leadership abilities to manage global, cross-functional teams and deliver complex SaaS programs.
- Created scalable strategies to integrate AI/ML, IoT, and Cloud solutions within product life cycles across diverse industries.



Post Doctorate Impact



Strategic Leadership:

Advised AI startups like Nirvaha and Recrui8. Led SaaS delivery at MOURI Tech and coached agile teams at HelloFresh across Europe and the US.



Thought Leadership:

Delivered 100+ keynotes and workshops. Published on Industry 4.0, IIoT, and advanced Scrum practices.



Enhanced Industry Presence:

Mentored on 30+ platforms, impacting 5000+ professionals. Founded PPGI to promote product management best practices.



Global Influence:

Shaped AI and agile standards. Advised universities on curriculum design to boost industry readiness.



RESULTS AND ACHIEVEMENTS



Thought Leadership:

Delivered impactful sessions on AI-driven product strategy and agile frameworks worldwide. Authored insights on advanced Scrum, IIoT, and Industry 4.0.



Digital Growth:

Significantly expanded LinkedIn engagement, cementing his reputation as a trusted voice in AI, agile, and digital transformation.



Post-Doctorate Benefits:

Earned the “Dr.” title, enhancing credibility in AI consulting and digital transformation. Strengthened reputation as a global thought leader, advisor, and mentor.



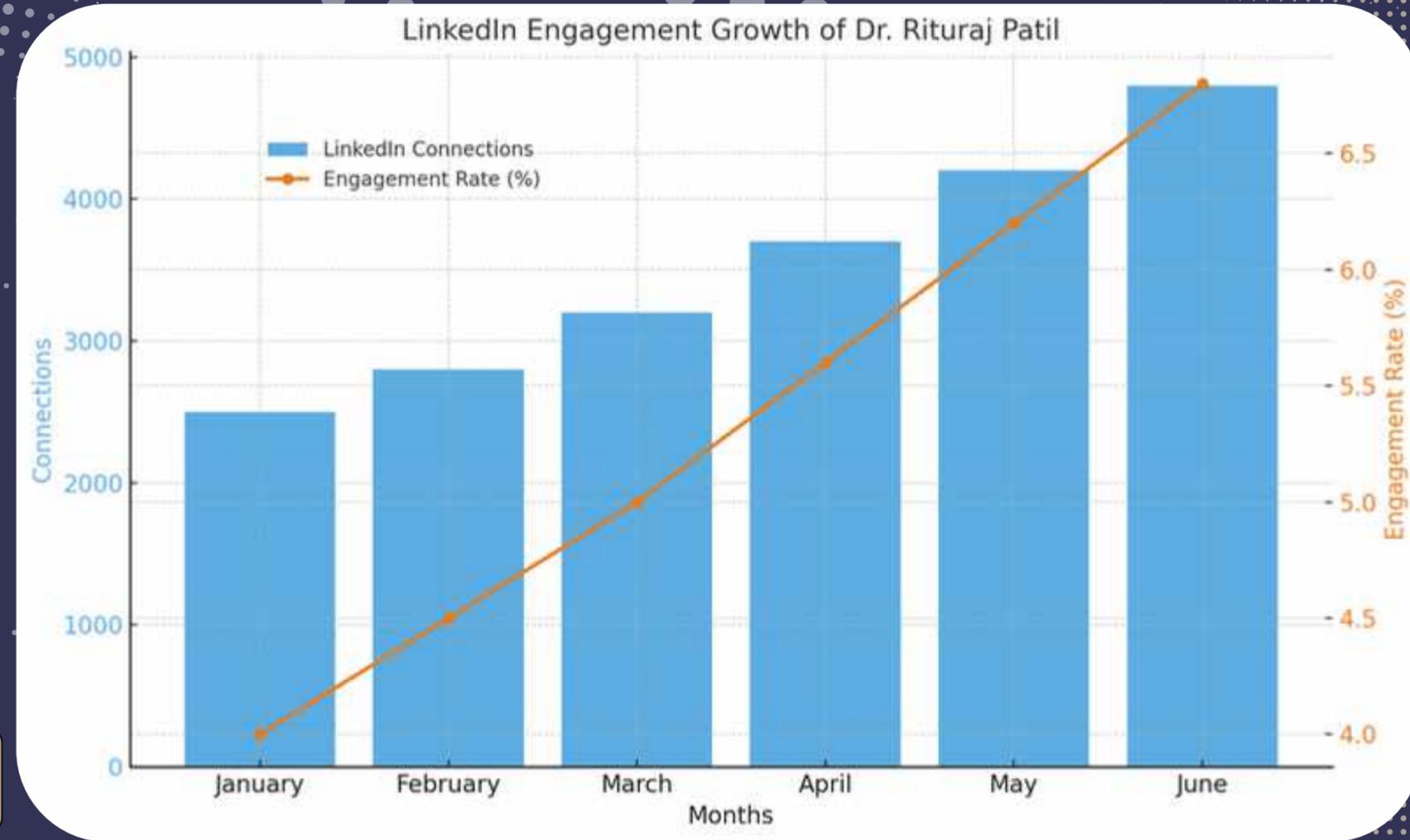
Professional Influence:

Built strong connections with industry leaders, resulting in invitations to strategic panels and advisory boards.



LinkedIn Engagement Growth Of Dr. Rituraj Patil

LinkedIn Engagement Growth graph for Dr. Rituraj Patil showing the steady rise in connections and engagement rate over six months. This visual underscores his expanding network and growing influence as a global thought leader in AI and digital transformation.

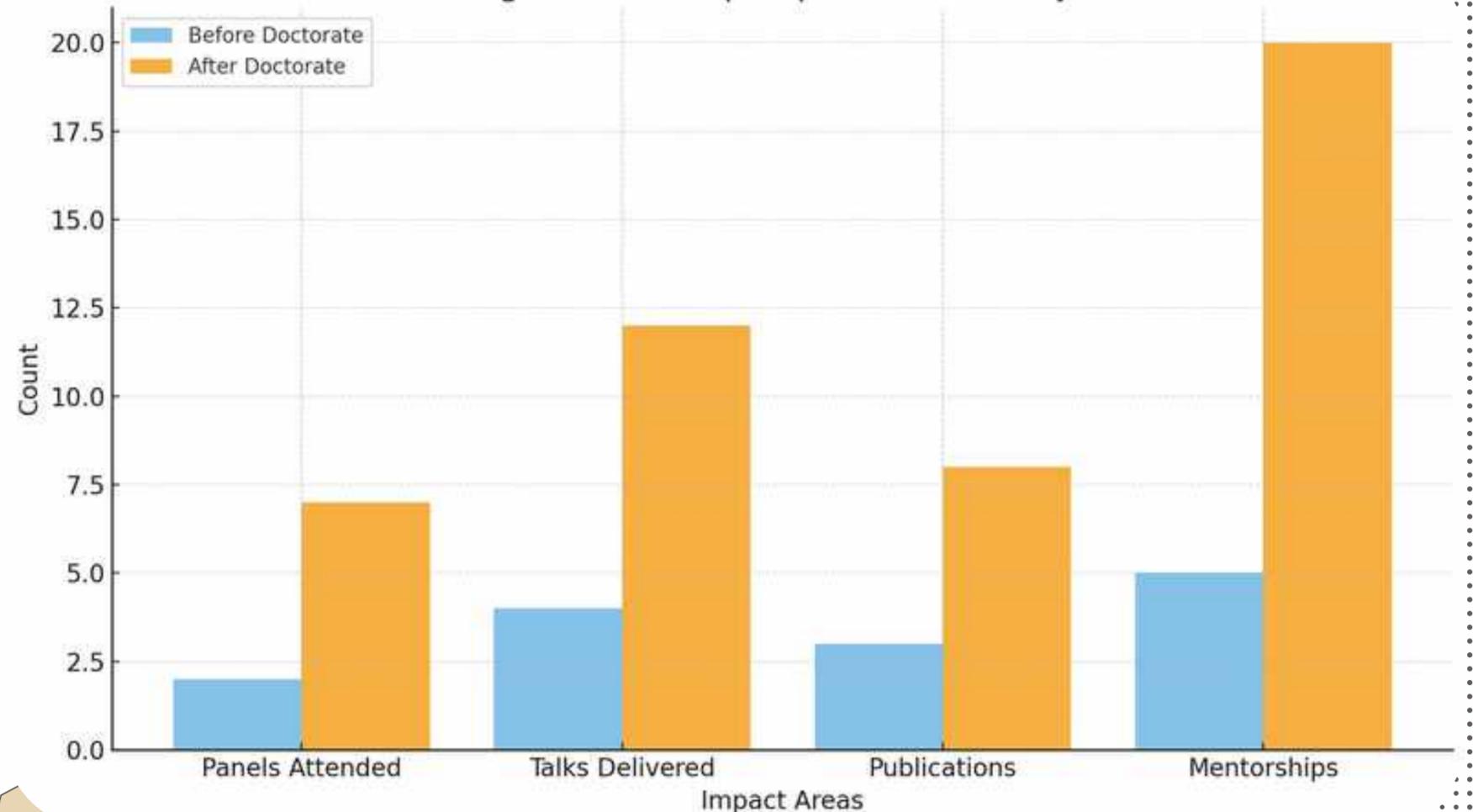


Self-Branding and Thought Leadership Impact

Thought Leadership Impact graph for Dr. Rituraj Patil, showcasing clear growth across Panels Attended, Talks Delivered, Publications, and Mentorships before and after his doctorate—highlighting his expanding influence as a global industry leader.



Thought Leadership Impact - Dr. Rituraj Patil





CONCLUSION

 **Dr. Rituraj Patil's** journey illustrates the power of combining hands-on expertise with advanced strategic insight. Through our Doctorate (DBA) program, he transformed from a highly skilled agile product leader into a recognized global authority in AI and digital transformation.

 His success demonstrates how our program equips professionals to innovate, lead with confidence, and create meaningful impact across industries.

