



# CASE STUDY:

## *Dr. Suresh A Shan*

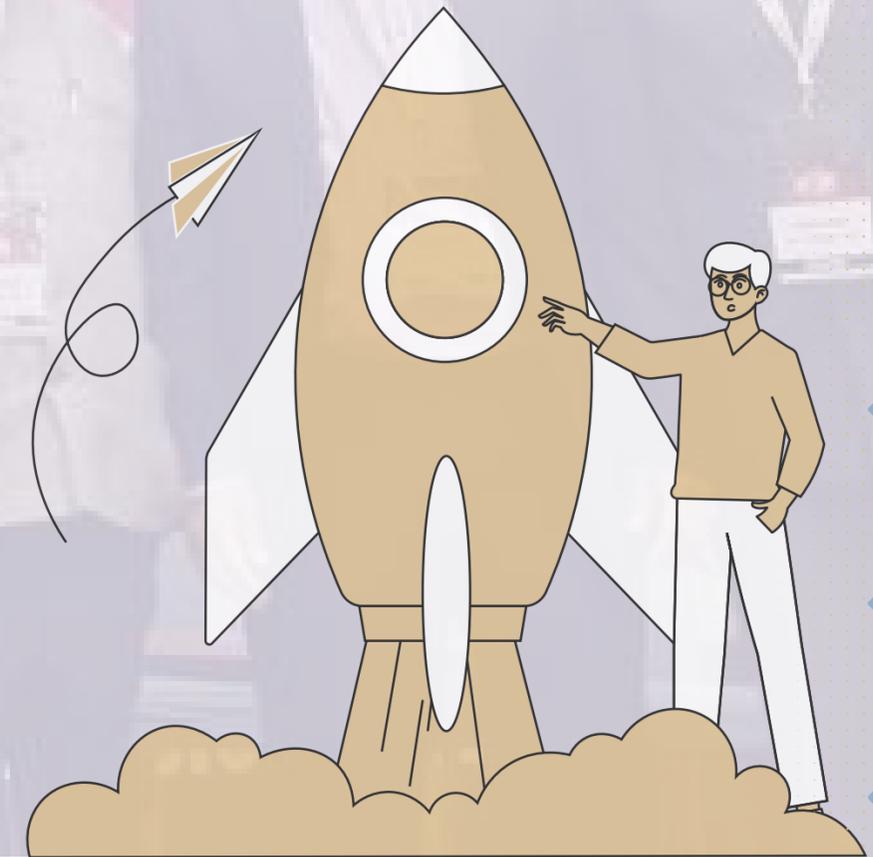
*Achieving New Heights with the Power  
of a Doctorate.*

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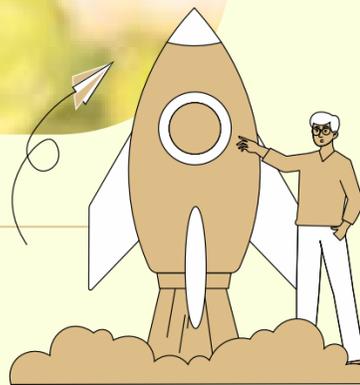
# Table of Contents

- 1** | Research Scholar's Career at a Glance
- 2** | Pre-Doctorate Phase: Realizing the Roadblocks: & Discoveries
- 3** | His Doctorate Journey
- 4** | Post Doctorate Impact
- 5** | Results and Achievements
- 6** | LinkedIn Engagement Growth
- 7** | Self-Branding & Thought Leadership Impact
- 8** | Conclusion



# Research Scholar's Career at a Glance

- **Dr. Suresh A Shan is a renowned IT leader with over 30 years of experience in technology management, innovation, and governance.**
- **He has led transformative IT initiatives across the BFSI sector, championing digital inclusion and affordable technology solutions for rural India.**
- **As the Founder, MD & CEO of BITSS, and former Head of Digital Innovation at Mahindra Finance, he has built a career at the intersection of technology leadership, governance frameworks, and rural digital enablement.**
- **Delivered Aadhaar-based authentication systems, rural fintech solutions, and affordable technology rollouts for India's underserved markets.**
- **Recipient of 768+ awards, including PCQuest Best IT Implementation, CIO Asia 100 Roll of Honor, and NASSCOM Innovation Shortlists.**



# Pre-Doctorate Phase: Realizing the Roadblocks: & Discoveries



## Identifying the Gap:

1

Despite decades of leadership, Dr. Suresh recognized the need for advanced, research-backed frameworks to address the evolving complexity of IT governance at scale.

## Strategic Vision:

2

Aimed to bridge the gap between academic theory and industry practice, creating models for IT governance that address both urban complexity and rural simplicity.

## Future Readiness:

3

Saw the importance of developing structured governance strategies to manage emerging technologies like cloud computing, data science, and cybersecurity in a rapidly changing landscape.

## The Turning Point

4

- **Challenges Identified:** Managing diverse technology initiatives across domains demanded standardized governance frameworks.
- **Motivating Factor:** The need to mentor the next generation with a research-based, scalable approach to IT governance.

## Vision for Enrolling in Doctorate

5

Dr. Suresh viewed the DBA as a critical opportunity to formalize his experience into structured, research-based frameworks that could guide industry, academia, and government initiatives.



# His Doctorate Journey

## *Program Focus:*

Dr. Suresh completed his Doctor of Business Administration (DBA) in “IT Governance”, specializing in creating effective governance models for diverse industries, particularly in BFSI and rural technology enablement. His research explored frameworks for balancing cost, compliance, security, and innovation while ensuring accessibility for all.

## *Achievements:*

- Developed scalable governance frameworks tailored to India’s rural and urban needs.
- Integrated global best practices (ISO 20k, ISO 27k, ITIL, TOGAF) into practical models.
- Enhanced academic-industry collaboration, mentoring students and professionals nationwide.



# Post Doctorate Impact



## Strategic Leadership:

Led BITSS in IT consulting and governance; supported state IT policies; promoted rural tech inclusion.



## Thought Leadership:

Delivered 2,000+ sessions; published governance models; contributed to ISACA, CSI.



## Enhanced Industry Presence:

Held advisory roles; mentored across SAARC; fostered industry-academia collaboration.



## Global Influence:

Shaped IT governance in emerging markets; advised on secure IT solutions; mentored future leaders.

# RESULTS AND ACHIEVEMENTS



## *Thought Leadership:*

Delivered insights that influenced policy, industry standards, and best practices for inclusive IT governance.



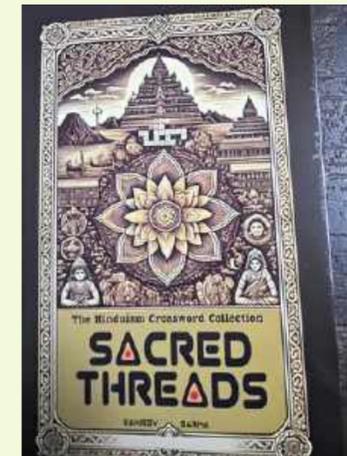
## *Post-Doctorate Benefits:*

Earned the “Dr.” prefix, reinforcing authority in IT governance and strengthening credibility as a trusted advisor and mentor at national and international levels.



## *Operational Impact:*

Implemented governance strategies that improved technology adoption in rural markets, enhancing financial inclusion.



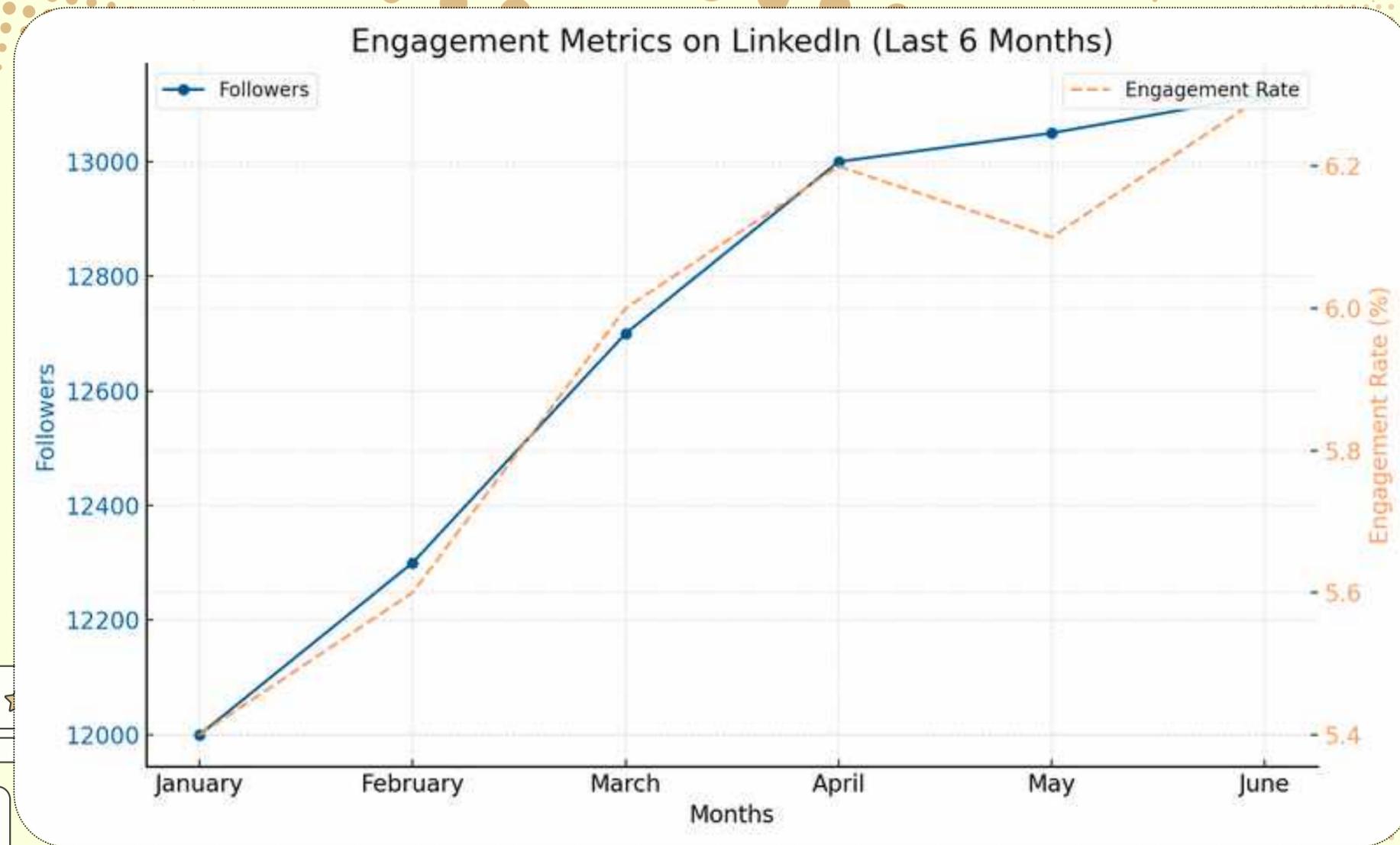
## *Professional Influence:*

Built trust with government, industry, and academic stakeholders through research-backed advisory work.



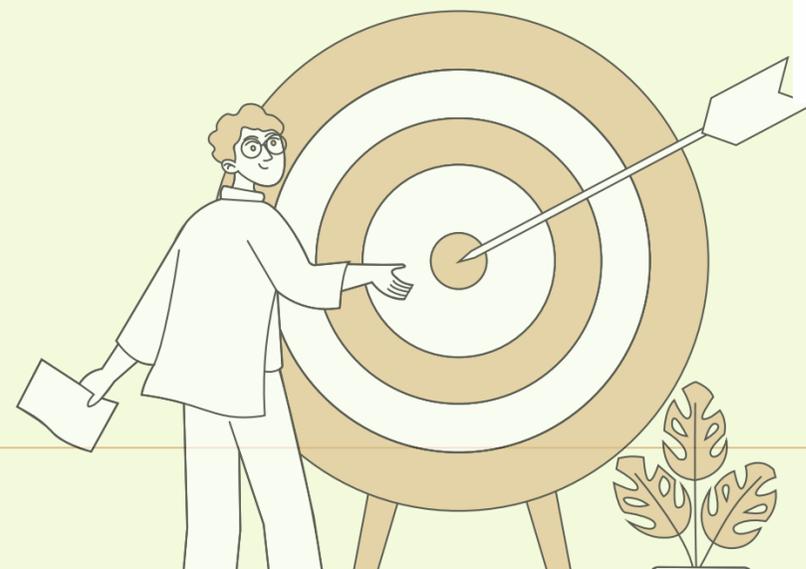
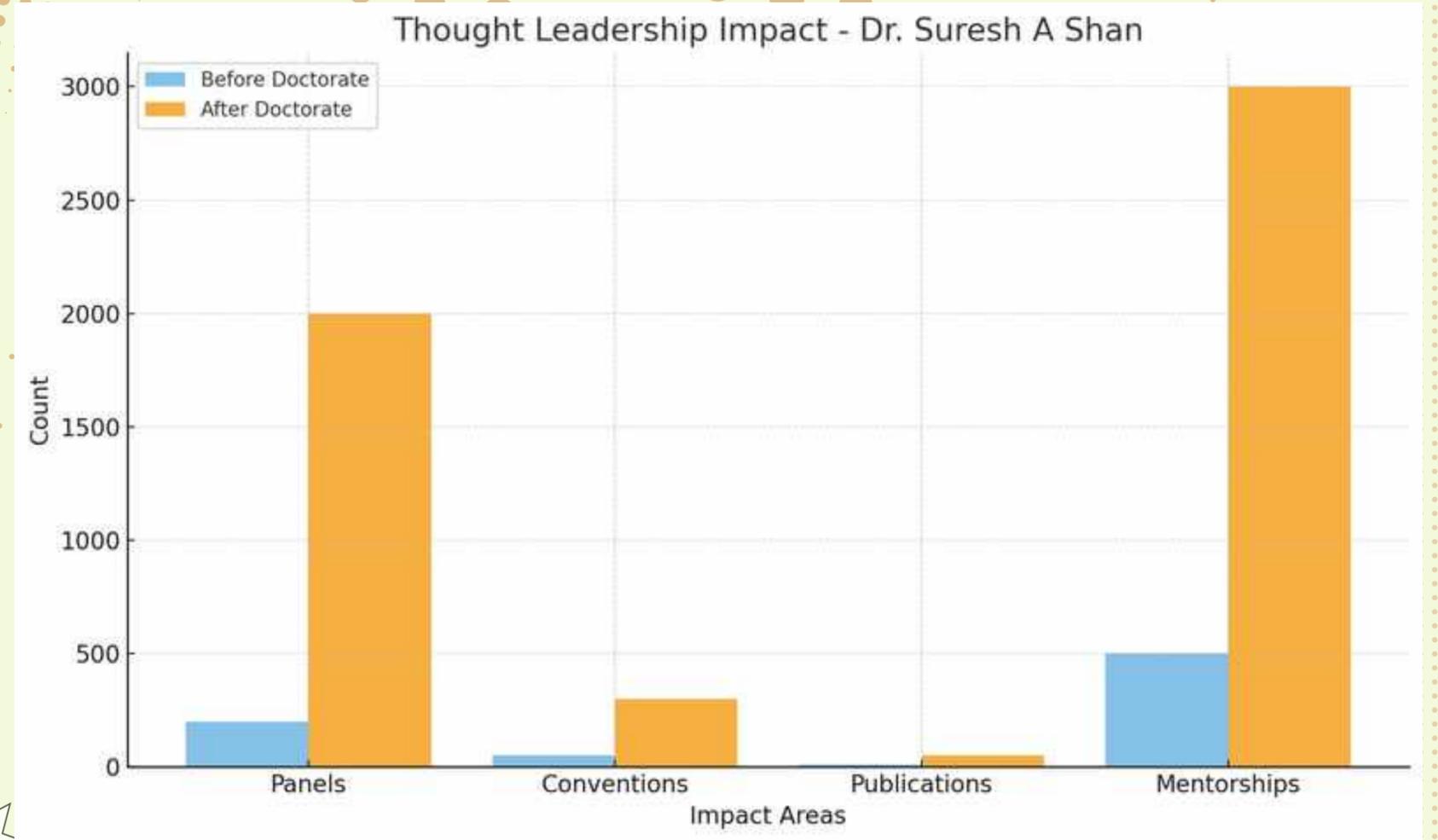
# LinkedIn Engagement Growth Of Dr. Suresh A Shan

*Dr. Suresh A Shan's LinkedIn engagement experienced remarkable growth, with followers increasing by over 48% within six months. This boost in online presence has established him as a leading voice in leadership.*



# Self-Branding and Thought Leadership Impact

*Thought Leadership Impact graph for Dr. Suresh A Shan, showing his impressive growth across Panels, Conventions, Publications, and Mentorships before and after earning his Doctorate.*



# CONCLUSION

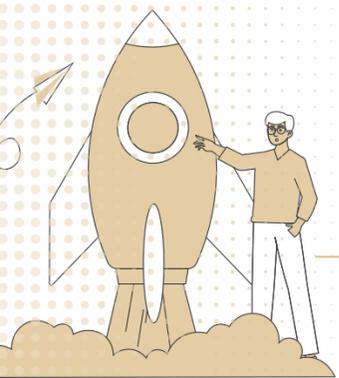
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Dr. Suresh A Shan's journey illustrates the power of formal, research-based education in transforming extensive experience into scalable, impactful frameworks. Through his Doctorate (DBA) in IT Governance, he has combined academic rigor with practical leadership to address the complex needs of both urban and rural technology landscapes.



His story is an inspiration for professionals seeking to move from operational excellence to strategic influence and industry-wide impact.



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