

## Executive Doctoral Case Study

# Research-Powered Leadership Transformation

Dr. Sona Saha Das



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75% C-Suite growth

Early CIO/CTO execution roles  
→ Global Program Leadership →  
Enterprise Data Authority

# Who Is The Leader



## About

Global technology and data strategist with 30+ years of enterprise leadership, translating advanced technology into scalable business value.

- Enterprise-scale transformation leadership
- Research-driven strategic execution
- Governance-first digital architecture



## Global Credibility

Global transformation experience across India, Singapore, Hong Kong, Kuwait, Saudi Arabia, and the UAE.

- Multi-region enterprise leadership
- Regulatory-aligned transformation delivery
- Cross-cultural operating excellence



## Growth in Scope

Progression from CIO / CTO leadership into global program ownership and enterprise data strategy leadership across the Middle East and APAC.

- Global platform modernization leadership
- Enterprise data governance at scale
- Business-led digital adoption

# THE LEADERSHIP PLATEAU

## Pre Doctorate

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### ➤ Strong experience Slowing growth

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Despite deep experience and consistent delivery, growth began to feel constrained. Leadership impact was strong within organizations, but visibility and influence beyond them remained limited. The challenge was not capability, but clarity, positioning, and a broader platform for influence.



➤ Leadership within boundaries

➤ Limited platform for influence

➤ Experience as the primary driver

➤ Increasing expectations

# THE LEADERSHIP BREAKTHROUGH

## Post Doctorate

➤ **Clarity    Credibility    Scalable influence**

With research-informed leadership and structured frameworks, experience evolved into authority. Decision-making gained clarity, boardroom confidence increased, and leadership influence expanded beyond the organization into wider industry and ecosystem contexts.

➤ **Research-informed clarity**

➤ **Boardroom trust and confidence**

➤ **Expanded leadership presence**

➤ **Sustainable impact at scale**

# The Doctoral Academic Shift

Dr. Sona Saha Das advanced her doctoral research in Artificial Intelligence & Data Governance to architect enterprise-grade frameworks that institutionalize responsible AI adoption, data maturity benchmarking, and scalable analytics governance. Her work integrates regulatory rigor with measurable business value, enabling organizations to operationalize intelligence with confidence, precision, and long-term scalability.

## Achievements:

**12+**  
Doctoral Research Models

24%

**20+**  
Practical Use Cases

24%



# Industry Impact

Research-led frameworks strengthening enterprise data governance, accelerating analytics maturity, and enabling responsible AI adoption at scale.

✓ 2-3x business data adoption

✓ +30-35% data reliability maturity

✓ +25% faster analytics cycles

✓ -20% governance friction

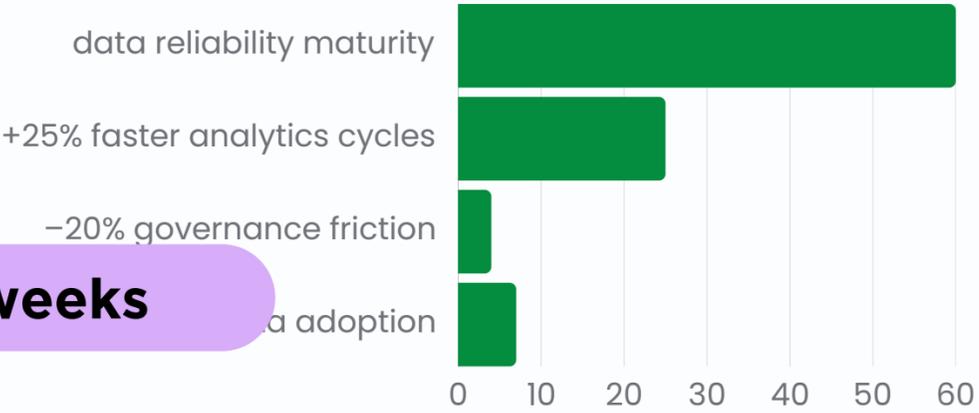
✓ C360 rollout: 9 weeks



✓ P360 rollout: 8 weeks



Industry Impact



# Leadership Outlook

9 NOV | ADDRESS DUBAI MARINA, DUBAI - UAE

Dr. Sona Saha Das brings 30+ years of enterprise leadership supported by a Doctorate in Artificial Intelligence & Data Governance, delivering research-led frameworks that strengthen governance maturity, decision confidence, and enterprise scalability.

**30+** Years Enterprise Leadership

**14+** Countries Operational Influence

**16+** Data Centers Governed

**05** Industry Domains Led



**Dr. Sona Saha Das's**



# IMET WORLDWIDE

IMET Worldwide empowers accomplished executives to translate deep experience into recognized authority, enhanced visibility, and enduring leadership impact- while continuing to lead in the real world.

 <https://imetworldwide.com/>



Delivery Partner :



ZOC Learnings is the official training and delivery partner, responsible for outreach, enrolment, and practitioner-led program execution.

Branding Partner :



C-Suite Networks- A global leadership community connecting senior executives through insights, influence, and impact.



*The doctorate strengthened my ability to translate research into scalable frameworks, accelerating responsible AI adoption and elevating enterprise decision confidence"*

**Dr. Sona Saha Das**

